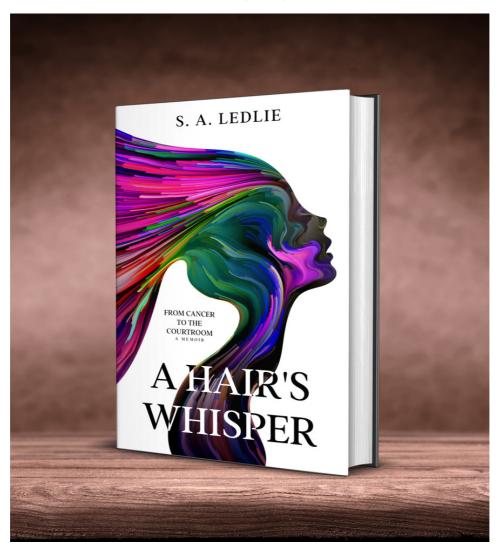


A HAIR'S WHISPER from Cancer to the Courtroom

A Memoir



Release Date: 22nd September 2022

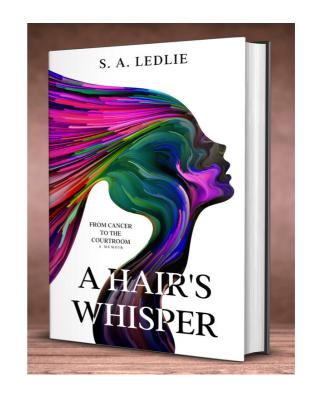
PR SHEET

The dramatic and captivating true story of corporate greed and the bullying of a cancer patient.

When Shirley Ledlie, a breast cancer patient survivor, stands up to one of the world's largest pharmaceutical companies and its lawyers, she embarks on a journey of strength, determination, and an unbreakable sense of duty to do the right thing.

Despite fearing for her safety and standing at the crossroads, not knowing which path to take, Shirley shares her innermost thoughts, even those she's ashamed of, and her rollercoaster of emotions from despair to elation and self-doubt to confidence.

It's a gripping and empowering story that shows what can be achieved when we fight for the truth.



SALES DETAILS

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From Cancer to the
Courtroom

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3 smarturl.it/AHairsWhisper
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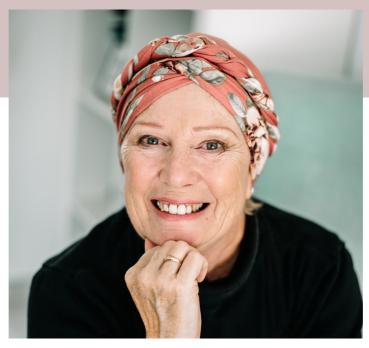
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AUTHOR BIO



Shirley Ledlie is a former weekly lifestyle columnist for Bella UK. Her first memoir *Naked in the Wind - Chemo, Hair Loss and Deceit* played an instrumental role in bringing about one of the largest MD litigations currently in the USA.

Born in Nottingham, UK, she has been living in France with her family for more than twenty years. Shirley spends most of her time writing and working on the only website dedicated to permanent chemotherapy-induced alopecia – PCIA – www.aheadofourtime.org She recently hosted a keynote discussion for the world's first scalp cooling summit and is a highly motivated patient advocate for sufferers of PCIA.

Shirley is co-founder of the global support group *Taxotears* and is the author of several travelogues.

PRESS RELEASE

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FOR IMMEDIATE RELEASE

The Patient with a Voice

A HAIR'S WHISPER

From Cancer to the Courtroom A Memoir

Toulouse, France, September 15th 2022. British author releases memoir after discovering, through US trial documents, how far pharma giants Sanofi went to prevent her from having a voice.

Ledlie's raising awareness campaign not only ruffled Sanofi's feathers but also caught the attention of members of the plaintiff's executive committee in the Taxotere MDL which is currently ongoing.

What unfolded next was a shocking discovery of corporate greed and the bullying of a breast cancer survivor. Refusing to back down, Ledlie continued to fight back against defense lawyers which saw her being hauled into a French courtroom. As the bellwether trials unfolded, Ledlie visited a courtroom in New Orleans, Louisiana, home of the Eastern District of Louisiana, United States District Court to watch the battle commence.

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Media Kit https://www.saledlie.com/media-kit

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Q & A

Q - Why did you choose to self-publish?

A -Because a small part of the story is time-sensitive it was important not to delay it for what could be a year or two. The story is also relevant to any time frame from a different perspective. I also wanted full control over it.

Q - How long did it take to write?

A - Almost a year. I hadn't planned to write another book after Naked in the Wind - chemo, Hair loss and Deceit but after I attended a trial in New Orleans I had a change of heart.

Q - Who will benefit from reading A Hair's Whisper?

A - Readers that like an Erin Brockovich type of read, pharmaceutical scandals, legal and trial topics. Plaintiffs for any litigation that become overwhelmed with the process could get that injection of energy they need to keep going. I think anyone looking for some inspiration or if they are finding their strength and determination flagging.

Q - Is A Hair's Whisper a follow-on?

A – It is a standalone. The story does follow on from *Naked in the Wind* but I included a thorough introduction so it's not necessary for the reader to have read *Naked in the Wind*. However, if they do read it first they will get a better idea of the background and a deeper look into how it initially affected my mental state.

Q - What made you want to share your story?

A –I believe in transparency. I believe as a patient you have the right to know about life-changing side effects. I also wanted to share the truth about how far one of the biggest pharmaceutical companies in the world, went to hide a defect in their product at the expense of patients and their families.

Q - Tell us about the foreword.

A –I was thrilled when David Miceli – Co-lead trial counsel, re: Taxotere MDL, Kahn v. Sanofi – offered to write one! I am humbled and honoured. It's a beautifully crafted foreword and gives you an insight into how a trial lawyer thinks and his beliefs.



